

Minutes of Little Falls Village Board Meeting: Annual Meeting
December 6th, 2016

Attendees: Margie Ott, Nancy Wehr, Todd Smith, June Gardner, Susan Harding, Gary Ender, Cecilia Bacigalupo, Laurene Sherlock, Mary O'Donoghue, Lyn Ermer

New President Greeting (Margie Ott)

Board introduces themselves.

David Gries unanimously voted as a Board Member Emeritus.

Strategic Plan and Goals reviewed.

1. Increase membership (currently 112).
2. Grow Associate Members numbers (\$250/per person). Suggestion given to put online ad for Associate Membership for parents here. Hook: take a tax deduction
3. Fundraising events need to increase. Funds needed for office and volunteer coordinators (office staff). Funds also used for events. Currently paying for office with help of County grant.
4. Need to expand Board and Committee membership.
5. Increase value of the program to our target community.

Committee Reports:

Finance and Budget Committee: Margie Ott chairs

- Seeking a Montgomery County grant again this year.

Financial report given (Nancy Wehr chairs):

- \$44,000 membership and individual contributions
- \$54,703 income so far this year
- \$48,500 expenses as of today, expect to zero out by end of 2016
- Balance sheet: we have "rainy day fund": currently over \$4,000. Goal is extra worth 12 month's expenses.
- \$34,000 in fixed assets.

Development Committee - Susan Harding, Chair

Looking for \$ for:

- Another office worker
- Speakers program
- Financial support for members who need subsidizing

Volunteer Services Committee - Mary O'Donoghue and Margie Ott co-chair

More volunteers needed for all aspects of volunteering

Key focus:

- Providing transportation

- Friendly visits
- Calling volunteers for feedback and information about volunteer opportunities.
- Implementing volunteer training program.

Member Services Committee - Lyn Ermer and Todd Smith co-chair

- Primary goal is to raise awareness of LFV.
- Disseminate information about member services and benefits.
- Opportunities for retention and recruitment.

Communications Committee – Laurene Sherlock, Chair

- Raise public awareness of Village.
- Distribute quarterly newsletters to members and other interested parties.
- Developing communications with other villages to learn from their ideas.
- Produce regular flyers and social media presence.

Events Committee – Todd Smith, Chair

- Help is needed in overall planning an execution.
- References Suzanne Dater, volunteer, who is photographer and gave a very well attended talk as an example. Need to discover other members who have talents they can share.
- Calls for ideas or volunteers to host an event.

Member/Volunteer Discussion

- Event idea: Bob Hennemeyer offers to be part of an event speaking as WWII vet and former ambassador.
- Lyn Pekkanen: worried about number of volunteers and provision of services. Suggests volunteer drivers have get together.
- Susan mentions that members also enjoys companionship of rides as well as transportation.
- Gabriel Grunau: game day is her niche. She asks for advertising and asking for ideas for this event that is held 1 pm -3:30 pm first Thursday of the month. Suggests inviting other Villages.
- Volunteer experience needs more voice. Need feedback from volunteers. Need awareness of their experiences needs as well as observations when delivering services.
- Two audience members like the field trips and encourage scheduling more.

- Austin Heyman worked for County and had a meeting several years ago when there were only two villages in the area. Gives kudos to David Gries and Board members for getting our Village up and running.
- “*Arts Outings*” will be led by David Gries. Ideas and suggestions for cultural events and activities are sought. Dave will also continue the monthly Saturday brunch.
- Link to tax deductible \$200 of \$250 Associate Membership for honorarium in name of parents.

Executive Director report - Todd Smith
Praises attendees for their contributions to LFV.

Meeting Adjourned: 6:11 pm